



# SOGETI EXECUTIVE SUMMIT 2023

Scarcity in Abundance - A Sustainability Perspective

*Cyril Garcia - 13<sup>th</sup> October 2023*



# LIVING IN AMBIVALENCE ERA

*First motion enabled by public investments*

*Increasing mistrust and hesitation*



**\$132Bn**  
**IRA**

*IRA funds already invested  
/ Bank of America report*



**Disconnected**  
**OPTIMISM**

*#1 climate delay discourse on social media  
/ Capgemini x Bloom x Dassault Systèmes research*



**Green**  
**DEAL**

*Remains Europe's flagship policy  
/ State of 2023 the European Union speech*



**-14pt**  
**INTEREST**

*Investor's interest in sustainability vs. 2022  
/ Capgemini CRI report on wealth management*



**x5**  
**SBTi targets**

*Validated for companies compared to 2019  
/ CDP x Capgemini Invent research*



**-5 years**  
**petrol car ban**

*UK pushing away new petrol and diesel  
car ban from 2030 to 2035*

A close-up photograph of a water splash, with droplets frozen in mid-air, creating a crown-like shape. The background is dark and slightly blurred, emphasizing the clarity and movement of the water.

**IN A TIME OF**

***MOMENTUM LOSS***

***DOUBT***

***SCARCITY***



**A NECESSITY TO**

***PLAN***



# ADAPTING THE *GOVERNANCE*

*Internally*

## To steer transformation

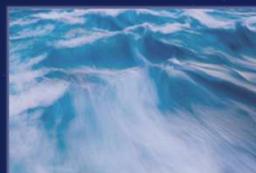


### **Transition programs**

To integrate sustainability ambition into the business

### **Status quo disruption**

To challenge the reason for being and provoke new reflections



*Externally*

## To manage ecosystems



### **Territorial Hubs**

To co-innovate industrial solutions in most carbon intensive areas

### **New Alliances**

To de-risk investments and create new standards



# TECHNOLOGY AS NECESSARY CATALYST

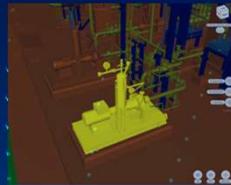


## DIGITAL



## CLIMATE

- > **DATA & AI** TO MONITOR AND PREDICT ENVIRONMENTAL IMPACTS
- > **DIGITAL TWINS** TO VIRTUALIZE ASSETS AND ALLOW SUSTAINABLE PRODUCT DESIGN



- > **BATTERIES** FOR EV REVOLUTION AND CLEAN ENERGY STORAGE
- > **HYDROGEN** FOR DECARBONIZED INDUSTRY, SUPPLY CHAINS AND MOBILITY
- > **CCUS** FOR CARBON UPCYLING





# REDEFINE *EXPECTATIONS*

*From...*

*...to*

**Always now**



***SOMETIMES  
LATER***

**Lead time**

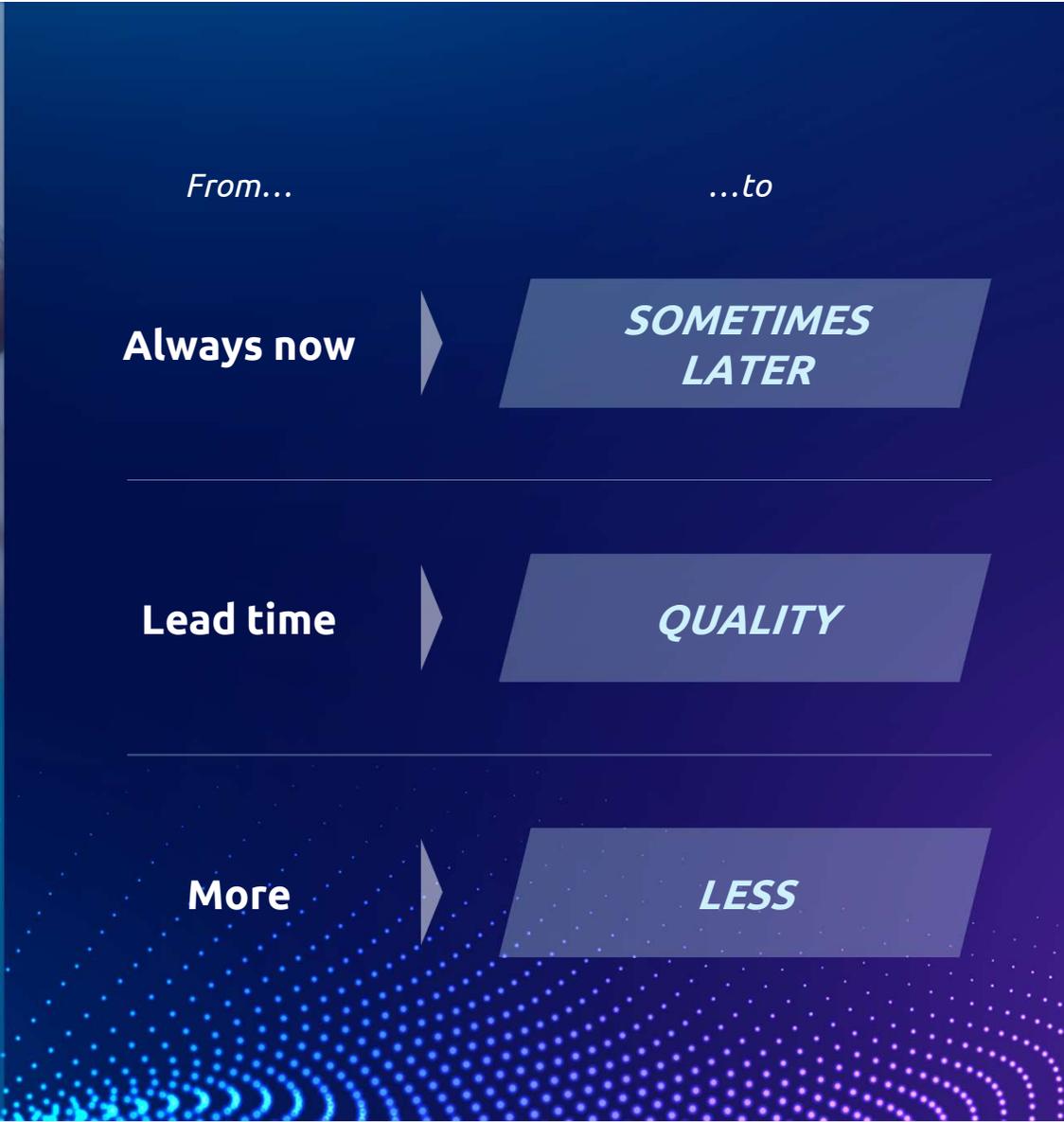


***QUALITY***

**More**



***LESS***



# DELIVERING SUSTAINABILITY TRANSITIONS, *END-TO-END*



## *TRANSFORM*

- Climate *Strategy*
- Sustainable *Operations*
- Green *Technology*
- Product *Design*
- Carbon *Data Management*



## *INNOVATE*

- Hydrogen *Reliability*
- Batteries & Gigafactories *Scaling*
- Renewables *Efficiency*



**NORTH / SOUTH  
DEBATE**

DELIVER MORE  
*CLIMATE JUSTICE*

**STUCK IN  
INSTANTNESS**

ENGAGE THE  
*CULTURAL SHIFT*

**REASSESS  
CERTAINTIES**

SET UP NEW  
*LEADERSHIP*



***HOLDING  
COURSE***  
**IN THE MIDST  
OF DOUBT AND  
SCARCITY**





Capgemini 